



FREQUENTLY ASKED QUESTIONS

Do we receive free milk along with the free milk cooler?

No. The school is responsible for purchasing milk for the cooler. There are several options to do so:

- *Some schools choose to purchase the milk through their school cafeterias.*
- *You can purchase the milk through a local dairy provider such as Mayfield, Purity or other local provider.*
- *Other schools purchase the milk at their local grocery stores.*

Some schools purchase the milk and do not charge anything to the athletes, and others charge a small price to help cover the cost of purchasing the milk. One school's booster club actually purchased the milk and gave it to the athletes for free after their workouts. Please contact us if you have questions or concerns about paying for chocolate milk.

Can we store other beverages in the cooler?

No. The only items to be stored in the milk cooler are milk and other dairy foods to provide to your athletes after a workout, practice or game.

Are other food items allowed to be kept in the cooler?

No. Only dairy foods can be kept in the milk cooler.

Who is responsible for checking to see what is kept in the milk cooler?

Each athletic department/contact person is responsible for the contents of the milk cooler and agrees from the onset of the program that dairy products will be the only items in the milk cooler. The Coolers for Coaches program is not intended for other non-dairy foods or non-dairy beverages and is not to be a replacement of school meals (breakfast or lunch).

Who is responsible for checking the temperature of the cooler to make sure the milk stays at the appropriate temperature?

The temperature of the cooler is preset at the factory, and the cooler has a 1-year warranty. Milk should be stored between 35-39° Fahrenheit to maintain quality and taste. Temperature training materials and kits are available from SUDIA. Coolers are subject to inspection by the local health department to ensure that proper temperatures are being maintained.

When can milk be sold?

Milk should be provided to athletes after a practice, workout or game. Milk cannot be sold in competition with the school nutrition programs during the breakfast or lunch service times. Federal law states: "No food or drink item can be sold or provided to students between 7 a.m. to 2 p.m., which are the hours for breakfast and lunch meal times." The Coolers for Coaches program is designed to help coaches provide chocolate milk to athletes following a workout, practice or game. It is not intended to be used as a replacement or substitution for milk sold in the school nutrition programs. The milk can be sold during athletic and school events at the concession stand.

Does a lock come with the milk cooler?

Yes, a lock comes with the milk cooler. Schools are encouraged to keep the milk cooler locked and stored when it is not in use. In addition, casters also come attached to the bottom of the milk cooler for ease of moving.

**For more information about Coolers for Coaches,
please contact our coordinator, Debbie Rutherford at drutherford@sedairy.org.**